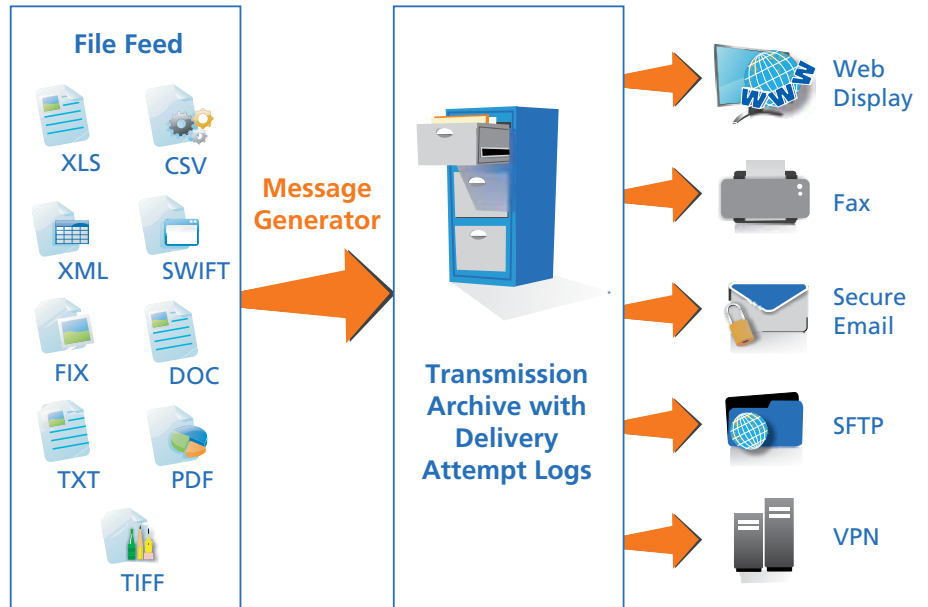**Content Distribution**

Bright**Send**

Get the Right Message to the Right Place at the Right Time

Enterprises have a mix of message sources such as legacy systems, email, and applications. Tracking a delivery failure and sending the message or failure notification using alternative methods is not usually done timely. Large investments in LDAP-based directory services such as Active Directory are often underutilized.

CRC's BrightSend takes advantage of an enterprise's existing authentication systems and ensures security, auditability and flexibility in delivery options. Delivery options can be dynamic, rule- or workflow-based.

CHARLES RIVER
COMMUNICATIONS

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Key Advantages

Unified, web-based message management interface
- Provides a single access point for managing:
- Message routing distribution lists and exception handling rules
- Event-triggered notifications
- Online archive – scheduled and sent transmissions with attachments and delivery attempt logs

Support for a wide variety of delivery channels including:
- Email address, fax number, SMS, voice mailbox, FTP folder, VPN directory, web display
- Save time with events-based automation by associating distribution lists with system events such as report generation or error triggers.
- Event-based error notification when items such as forms are faxed or scanned incompletely.
- Guarantee compliance with all industry-standard audit regulations, including SEC and Sarbanes-Oxley (SOX) rules.
- Be confident that your messages are received with configurable success and failure notices that keep you posted on the delivery status of your messages. If they don't get through the first time, configurable routing rules try alternatives.
- BrightSend solutions can be implemented in less than 10 days if hosted.